- ★ Not just an Army challenge A challenge for the Nation...How Can You Help?
  - Support a youth's decision to join the Army
    - Step forward and serve
- $\bigstar$  Public Support to Soldiers Remains Strong. However, need more Americans to:
  - 297 Army Veterans received \$2.2M at Ohio State University
  - 1.4K Bachelor and VU Graduate degrees
     149K Army Veterans received \$1.2B in VA Educational Benefits
- 279K Army Soldiers received \$161M in Tuition Assistance; earning 1.8K Associate,
  - Education Benefits in 2008:
  - ★ Education is important in our high tech Army
  - ★ FY 08 Retention was 114% RA, AR 111% and 93% for National Guard
  - overcome their mistakes. ★ Initial Entry Training Attrition reduced from 18% (May 05) to 9.1% (Feb 09)
- failure to pass the drug and alcohol screening test at the MEPS.  $\star$  Enlistees with waivers are not coming into the Army to be rehabilitated; they have already
- \* We have a sound system for considering waivers; general officer approves the more serious misconduct. In FY 09 we are not granting waivers for adult major misconduct or for
  - ★ 8 out of 10 Soldiers in FY 08 required no waiver: reper:
- FY 08 Enlistee Degrees (RA/AR) Over 3,500 Bachelor's, 284 Master's and 19 with
  - Achieved 83% of 90% HSDG goal for RA accessions in FY 08
  - Average AFQT for HSDG is 58; for GED is 54; for average American is 50
    - 100% of those we enlist are qualified to serve
    - \* We are committed to recruiting a quality force as we grow the Army
      - Less than 3 of 10 17-24 year old youth fully qualified

in the 1960s. Projected to grow to 1 in 4 by 2015.

■ One in five youth fails to graduate high school; increased obesity rates among our Nation's Youth – one in five youth 12-19 years old currently overweight, compared to 1 in 20

- have concerns about risk

  Historically, an increase in unemployment has resulted in an increase in Army enlistments
- We have seen a significant increase in youth propensity to enlist; however, parents
  - Recruiting during period of protracted war

we recruit for the All Volunteer Force

- commitment in FY 08 to join the Army an Army at war.  $\star$  FY 09 recruiting success continues, but the Army and the Nation still face challenges as
  - \* Our country can be proud of the approximately 170K Americans who made the

# U.S. Army Recruiting Command Key Messages

# **Enlistment Benefits**

#### **Active Army**

- Enlistment bonuses totaling up to \$40,000 for an enlistment of 4 or more years
- Up to \$65,000 to repay qualifying student loans
- Up to \$4,500 a year in tuition assistance while serving
- Up to \$81,756 for education with the Montgomery GI Bill + Army College Fund

# **Army Reserve**

- Enlistment bonuses totaling up to \$20,000
- Mobilization stabilization while in college (ECS)
- Up to \$20,000 to repay qualifying student loans
- Up to \$4,500 a year in tuition assistance while serving

#### MAVNI program expands to Los Angeles

The Military Accessions Vital to the National Interest (MAVNI) Recruitment Pilot has been expanded to the Los Angeles Recruiting Battalion authorizing L.A. recruiters to enlist certain legally present non-citizens into the Regular Army only.

The pilot program became effective Feb. 23, 2009. The pilot program for noncitizens with critical language and cultural skills was originally limited to New York City Recruiting Battalion.

The pilot program for non-citizens with medical skills is nationwide.

This pilot program is an avenue to broadening eligibility for Army service to meet two of our most critical personnel needs: medical and foreign language and cultural skills. Through this pilot recruiting program the Regular Army and Army Reserve combined can bring in up to 333 people with medical skills, and up to 557 with critical language and cultural skills.

# Veterans can begin submitting applications online for the Post-9/11 GI Bill

As of May 1, veterans can begin submitting applications online for the Post-9/11 GI Bill. Veterans and active, Reserve and national Guard servicemembers with active duty since Sept. 10, 2001, may be eligible for this benefit. For more information, visit the VA Web site at http://www.gibill.va.gov/ or DoD's information page: http://www.defenselink.mil/home/features/2009/0409\_gibill/.

These key messages are provided to help Recruiting Command personnel respond to questions from the USAREC public and the news media. For current key messages and additional talking points, go to the G7/9 Page on the USAREC Intranet Portal or call (502) 626-0172. This product is also available on the Recruiting Support site at www.Zk.army.mil.

Produced by the USAREC G7/9 Public Affairs Division - May 13, 2009

The May Recruiter Journal has the vision & values statements transposed. The above chart has them in the correct order.

pariners. network of Army and community and Civilians in a collaborative professional volunteer Soldiers noisiV 100 experiential centers manned by game plan to achieve the assistance of localized, details our competitive ettective recruiting process with Strategy to qualified applicants using an personalized service opportunities By 2015 USAREC offers premier, and never leaving a tallen comrade. accepting defeat, never quitting, accomplishing our mission placing the mission tirst, never conduct ourselves in ing the Warrior Ethos: always believe in and how we encompasses what we tying Army values and demonstrat-Values -ilqməxə — əlqoəq nairəmA əht ot The U.S. Army's trusted ambassador organization want to be service — for Citizens and Soldiers. reflects what we as an America's premier opportunity for noisiV strixs noitazinagro sat yaw

# High school senior delayed enlistment bonus reduced

Provide the Strength of the Army.

The high school senior delayed enlistment incentive was reduced from \$1,000 to \$500 for each month a qualified high school senior spends in the Future Soldier Training Program (FSTP), up to 14 months. For example: A high school senior who spends 6 months in the FSTP will get \$3,000. Also effective May 1, the additional \$1,000 bonus for successful graduation has been eliminated. This incentive may be combined with an MOS bonus, as well as the Montgomery GI Bill & Army College Fund.

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For more information, reference USAREC Message 09-108, Enlistment Incentive Program Change.

## **USAREC** implements Tier One Performance Screen

The Army has developed a Tier One Performance Screen (TOPS) pilot program through June 2012. This program is a non-cognitive measure designed to screen Regular Army, Army Reserve and Army National Guard Soldiers with Tier 1 credentials.

As of May 4, all RA, AR and NG non-prior service Tier 1 applicants are required to take the 30-minute Tailored Adaptive Personality Assessment System (TAPAS) test at the Military Entrance Processing Station (MEPS).

Applicants with valid Armed Service Vocational Aptitude Battery (ASVAB) scores from the student test or Military Entrance Test site and who have an AFQT 31 or higher are not required to take the TAPAS. Exceptions to enlistment/accession without taking the TAPAS will not be granted.

TAPAS testing began in May at MEPS in Indianapolis, Ind., Jackson, Miss., Kansas City, Mo., Salt Lake City, Utah, Pittsburgh, Pa., and Omaha, Neb. All remaining MEPS will begin TAPAS testing June 8.

For details, reference USAREC Message 09-109, Implementation of the Tier One Performance Screen (TOPS).

### Special Recruiter Assistance Program suspended for the rest of FY 09

The Special Recruiter Assistance Program has been temporarily suspended for the rest of the fiscal year. No new applications are being accepted.